

# BUILDING MOMENTUM

ICAI Summer Intensive: Integrity Administrator's  
Bi-Weekly Webinar Series  
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Amanda McKenzie,  
University of Waterloo



Ainsley Rouse,  
University of British Columbia



THE UNIVERSITY OF BRITISH COLUMBIA



# Agenda

- Welcome/Introductions
- History/Mission of UW & UBC
- How, Who, What
- Building Momentum
- Measuring progress
- Q&A

**TAKE A MOMENT**

*Reflect ...*

**What does  
momentum look  
like for academic  
integrity on your  
campus?**





**What needs to  
be done next to  
keep momentum?**

**What do  
you want to  
get out of  
this session?**

**TYPE IN CHAT**



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- Office of Academic Integrity est. 2008 as a recommendation from a [taskforce report](#)
- Had support from the top to establish an office and a senior administrator who believed in academic integrity.
- Resourced a small office that slowly grew.
- Leveraged connections and other resources across campus.
- Promoted the interconnectedness of academic integrity with the entire student experience (e.g., Library, Housing, Campus Wellness, Athletics, Accessibility Services, Tutoring etc.).

# VISION

To create and promote a culture of academic integrity, the behaviour of all members of the University of Waterloo should be based on honesty, trust, fairness, respect and responsibility.

\*This office is purely educational and promotional. It does not do investigations or sanctions for offences.

# ACTIVITIES

- Custom presentations and workshops to undergraduate and graduate students during orientation and in-class
- Developed educational modules: [Undergraduate Academic Integrity Module](#), [Academic Integrity modules for students in STEM](#)
- Re-design and support for the [Graduate Academic Integrity Module \(Grad AIM\)](#), a mandatory module for all new graduate students
- [Academic Integrity Competency Mapping](#), a project designed to identify and implement academic integrity skills at the first-year level
- Promoting the educational uses of [Turnitin](#) through workshops and presentations
- Academic Integrity Remedial Workshops for students who've committed academic misconduct. These workshops are only accessible to students referred by their Associate Dean

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- [Academic Integrity Hub](#) launched in 2022 following consultation across UBC Vancouver.
- Had strong support from a senior administrator who believed in supporting academic integrity.
- Resourced a small Hub with term positions that is slowly growing and stabilizing.
- Leveraged connections and other resources across campus.
- Facilitated a newly introduced academic misconduct process (diversionary process) and managed misconduct cases for this pathway.
- Promoted the interconnectedness of academic integrity with the entire student experience (e.g., Library, Campus Wellness, Accessibility Services, Tutoring etc.).
- Participated actively in provincial and national networks for professional development and best practice (BC Academic Integrity Network, ICAI, Integrity Hour).
- Activity is structured across 3 pillars: Awareness, Education, Support.

# VISION

Making support for academic integrity part of what it means to teach and learn at UBC.

01

Supporting the teaching and learning mission of the university.

02

Creating connections with strategic priority areas.

03

Providing preventative and responsive resources and support to students, instructors and Faculties.

04

Contributing to academic integrity networks, best practices, and discussions.

# ACTIVITIES

- **Strategy:** Work with Provost's Office leadership on academic integrity approach and connection to UBC's strategic priorities.
- **Workshops:** Deliver [workshops](#) to Faculties, instructors, staff and students.
- **Case management:** Facilitate the [diversionary process](#) for academic misconduct involving the establishment of an Integrity Plan between Faculty and student for admitted misconduct.
- **Student Connection:** Active connection and relationship building with student groups and student leadership.
- **Teaching and Learning:** Create and curate resources for instructors and students around academic integrity and the misconduct process shared through a [central website](#).
- **Emerging areas:** Participate in response to emerging areas such as [generative AI tools](#).
- **Awareness and engagement:** Consultative approach and regular communication with Faculty Dean's Offices, Ombudsperson for Students, student leaders. Convene a Community of Practice for staff and an Advisory Committee.

# HOW?

- Open conversations about academic integrity. Test the waters and find your believers/supporters.
- Learn where and how academic misconduct is managed at your institution. Understand who is involved with the academic discipline process and how it works. Assess the limitations and opportunities of the current process.
- Use the Academic Integrity Rating System (AIRS) 2.0 or McCabe 2.0 survey to get a baseline of academic integrity at your institution.
- Convene a taskforce or working group and prepare a report like Waterloo's example.

# WHO?

- If you have senior leadership's support (specifically the President or Provost) then the rest of the resources will come.
- A leader who can champion the cause and has some clout is key! Also ensure champions and connections in each Faculty/School.
- **#Makeitsomeonesjob** – have a dedicated person(s) to work on academic integrity.
- Don't forget the student voice! Connect with student government, societies and clubs. Hire students or co-op positions as paid advisors or use volunteer student ambassadors.

# WHAT?

- Have a clear mission/vision and intention – outline your goals and work activities so funding and support can be properly appointed.
- Secure an ongoing budget that includes a healthy amount dedicated to promotion (e.g., posters, pamphlets, giveaways/swag, videos, contests etc.).
- Have a physical presence on campus (e.g. office space, if possible). Make use of office hours, drop-ins, pop-ups and leveraging other space on campus.
- Employ a robust tracking system for academic offences (if the office is managing academic misconduct cases) or have access to this data.

# BUILDING MOMENTUM

- Engage with your champions/believers/supporters – bring them together (include students and senior leaders).
- Develop a shared vision and goals together.
- Create a workplan that aligns with the goals.
- Make sure your workplan has who, what, when.
- Start small but have a plan for longer-term growth.

# MEASURING PROGRESS

- Run the McCabe ICAI Survey before **and** after you've established an office or appointed a person.
- Alternately, use the AIRS 2.0 to get a baseline and grow from there – less concrete measurement but still informative.
- Engage with other teaching and learning or student surveys that are run on campus.
- Track interactions by events you conduct (e.g., presentations, workshops, 1:1 meetings with students, in-person campus activities, remedial activities etc.)
- Track impressions and engagement using your social media channels (e.g., Google Analytics on webpages, profile and post statistics in Facebook, Instagram, Tik Tok etc.).
- Track academic misconduct data (e.g., number of offences, student demographics – in accordance with privacy rules at your institution/province/state/country.).
- Evaluate your workplan and revise as needed.



**HOW DO YOU KNOW  
YOU'RE MAKING A  
DIFFERENCE?**

# PROGRESS LOOKS LIKE

- Increased awareness of academic integrity – aim to improve across all levels of campus.
- Increased awareness and comfort with reporting academic misconduct and accountability.
- People demonstrating integrity and promoting it at your institution.

**HOW CAN WE HELP YOU?**

**Q & A**

# CONTACT INFO

**AINSLEY ROUSE**  
UNIVERSITY OF BRITISH COLUMBIA



**AMANDA MCKENZIE**  
UNIVERSITY OF WATERLOO

